

Ariana*

a color picker for the real world

Sandeep Zechariah, GeorgeK | Adobe Research Labs

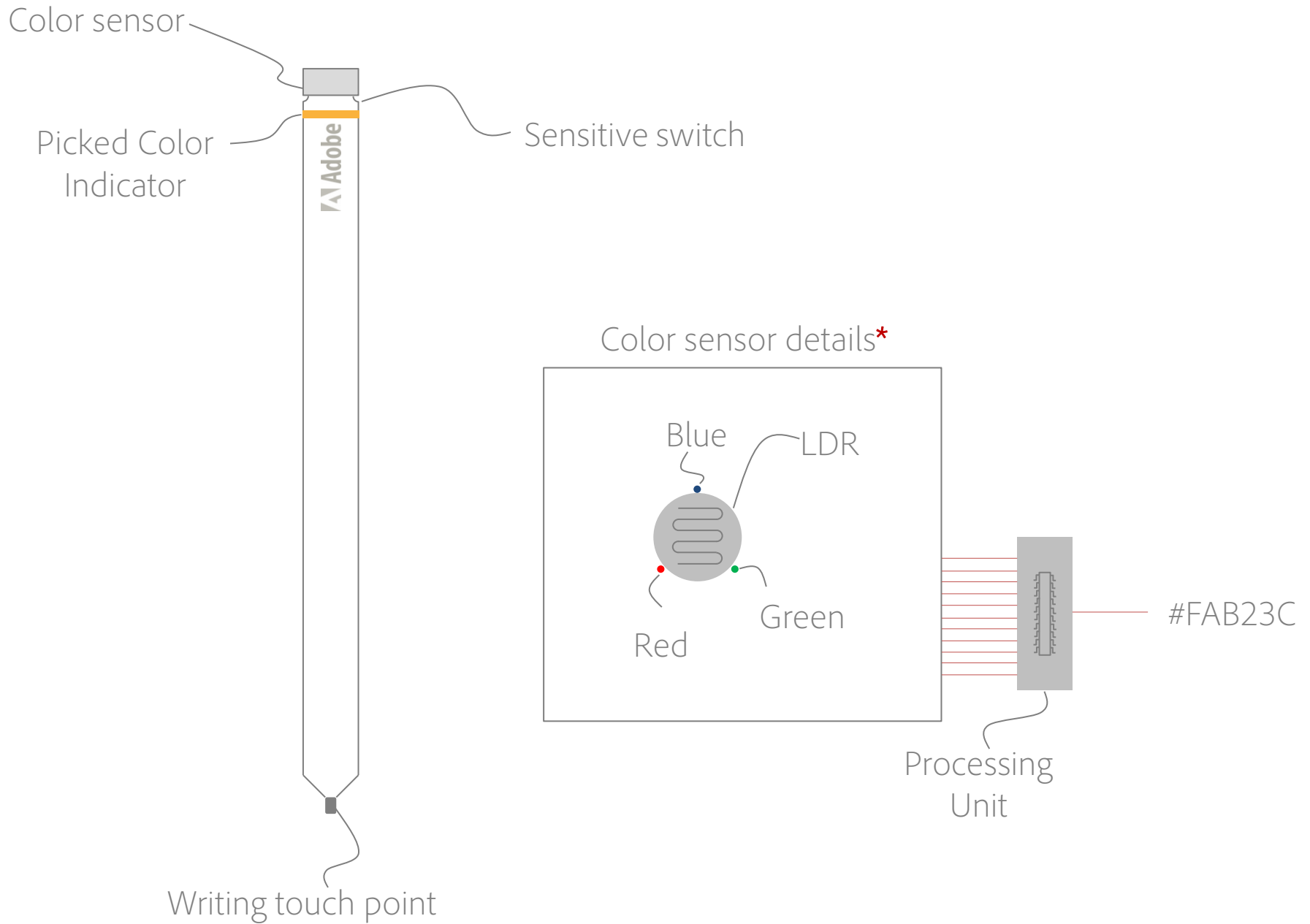
Nagesh Bansal | Adobe Creative Consumer

What is it?

Adobe Mighty + Color Picker



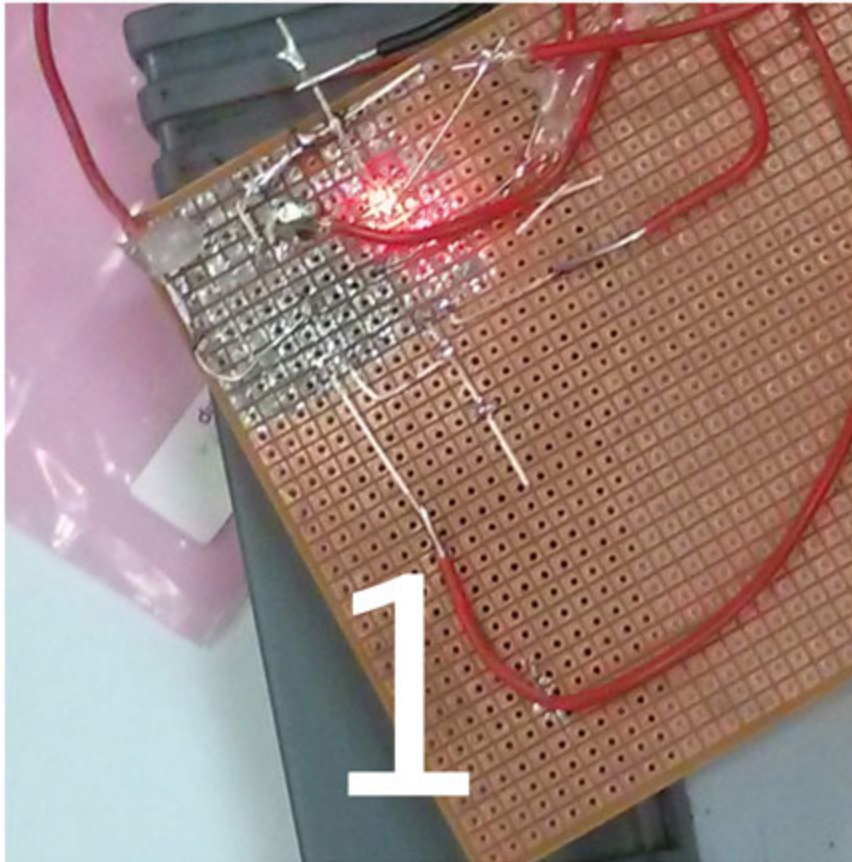
How does it work?



* Based on current alpha implementation

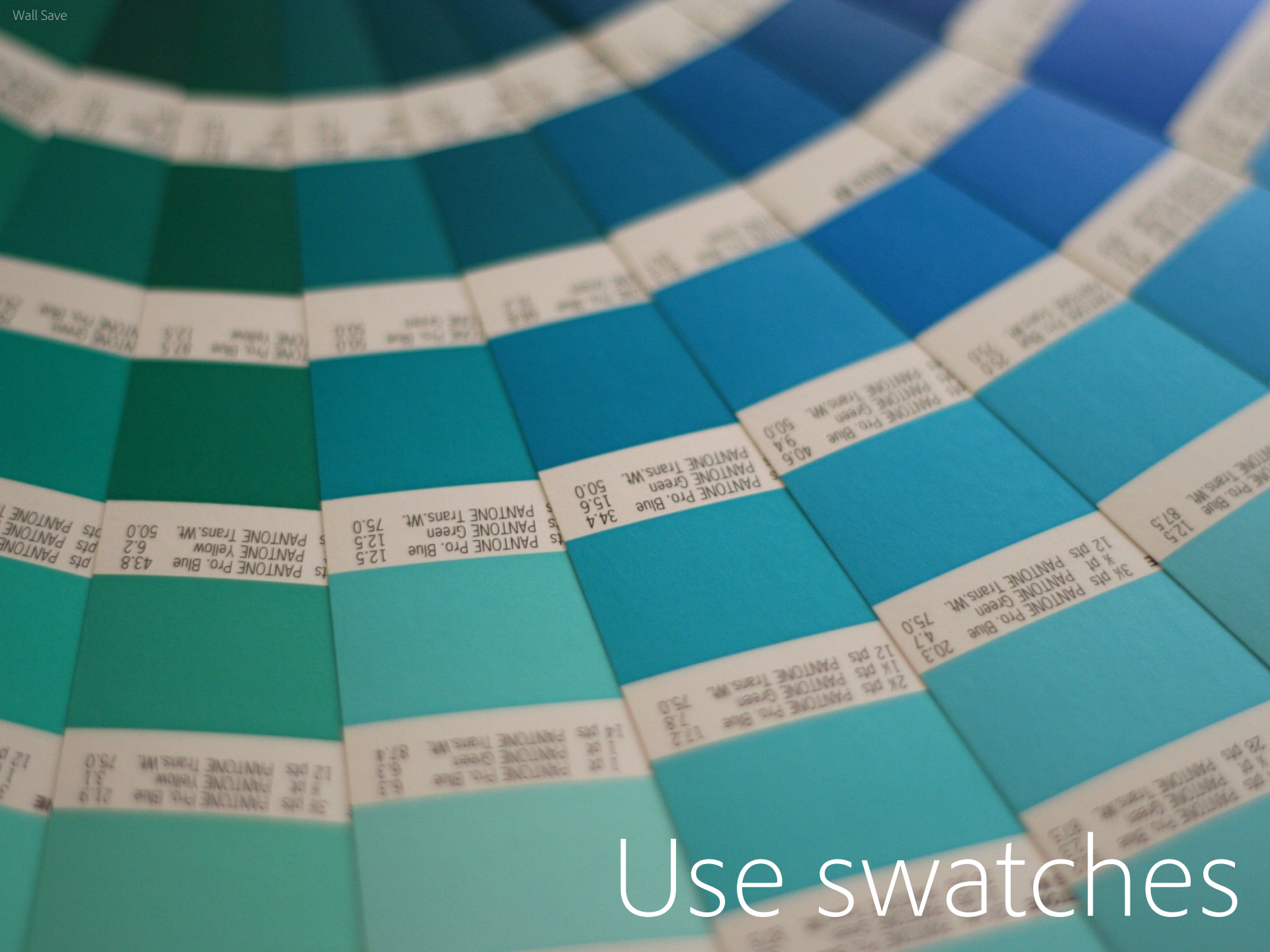
Alpha prototype

The nitty-gritty



1. Touch & Scan
2. Identify the color
3. Select Color within the app of your choice

Use cases



Use swatches

Get Inspired by masters



Steal from nature

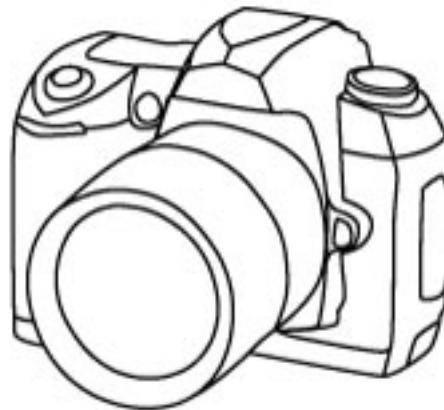
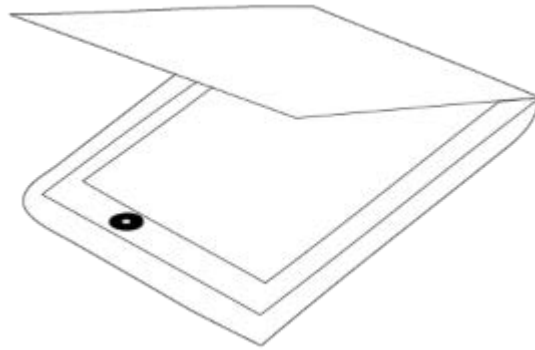
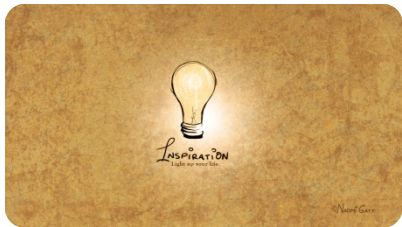


Traditional techniques

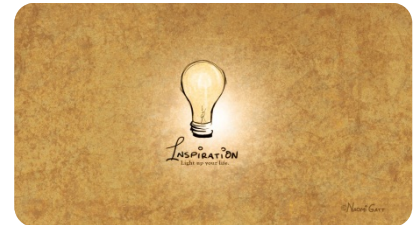
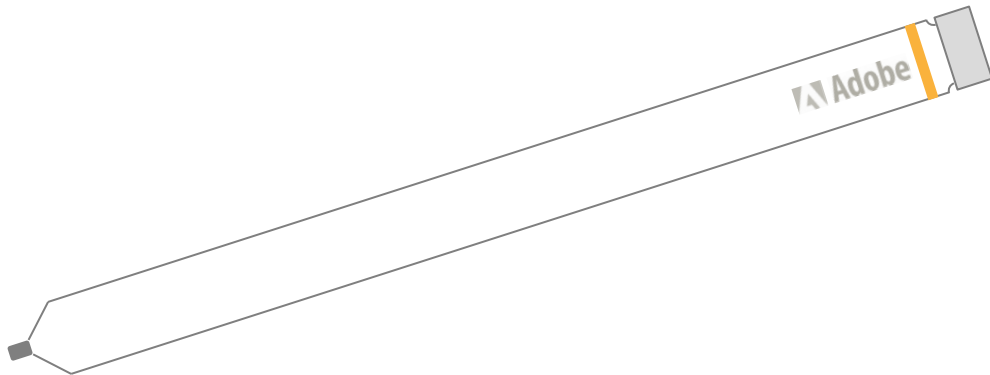
Source Object

Digitization

Digital Color Picker



Workflow



Touch the color of choice
Verify using the color indicator & use

Why Adobe?

- Aligns with Project Mighty strategy
- Can align with best in class software for editing and illustrative purpose
- Offer great value to creative professionals





Adobe